**AUGUST FLASH SALE**

**Save Up To 15%**

on select sailings departing 8th October 2025 to 12th December 2026

Book between 12th August 2025 and 22nd August 2025

**Terms and Conditions**

1. The **August Flash Sale** (the “Offer”) applies to new, individual bookings in all stateroom categories (promotional guarantee staterooms excluded) made from 12th August 2025 to 22nd August 2025 (“Offer Period”), on selected cruises departing 8th October 2025 to 12th December 2026 (the “Sailing Window” or “Range”). For the avoidance of doubt, the Sailing Window start date and end date does not indicate that a sailing will commence and conclude on those precise dates, rather, that a sailing will occur within the Range and may vary. Group bookings are not eligible, but if an individual booking is made and transferred to a group, booking will retain promotion.
2. Eligible Bookings will receive up to 15% off the prevailing advertised cruise fare for the first and second guest sharing an eligible stateroom at the time of booking. Savings may vary by category. Prices for Eligible Bookings are subject to change during the Promotion Period based on supply and demand. Please check website before booking. All guests must be named, and a full deposit must be made prior to the end of the Offer Period.
3. The cruise fare for each guest also includes standard meals on-board (excluding speciality dining), most entertainment on-board and selected drinks. The promotion excludes personal expenses (e.g. laundry and spa), shore excursions, travel insurance, travel arrangements to and from the port and gratuities. Other add-ons and amenities including, but not limited to, air fares, hotels and transfers are not included and will not be reduced as part of the August Flash Sale.
4. Pricing after application of discounts represents genuine savings over pre-promotion cruise fares on equivalent sailings at the time of booking.
5. The Offer is combinable with applicable Travel Partner promotions, Back to Back Benefits, onboard booking savings, Azamara Circle Quarterly Savings, Up To $750 OBC Brand Offer, and certain Net Rates. Unless stated otherwise, offer is not combinable with, Last Minute Voyages, Closed User Rates, Employee Rates, Interline Rates, and Travel Agent Rates.
6. The Offer is not applicable to 3rd and 4th guests in a stateroom or applicable to incentive or contracted groups. After the Offer Period, the offer will be removed from the booking if the guest cancels and reinstates the booking, applies a fare change, or changes the ship or sail date of the booking; certain other changes to the booking may also result in removal of the offer.
7. The Offer is subject to availability and change without notice and may be withdrawn at any time. Single occupancy guests paying 200% cruise fare are eligible for the full amount of the offer; single occupancy guests paying less than 200% cruise fare are eligible for a prorated amount of the offer.
8. Bookings created prior to this promotion that wish to access the new benefits will have to cancel existing booking & make a new booking. Bookings that are cancelled shall be subject to prevailing cancellation charges.
9. Promoter (i.e., Azamara Cruises) reserves the right to cancel, suspend and/or modify this promotion, or any part of it, if any fraud, technical failures, a change in applicable law or any other factor beyond Promoter's reasonable control impairs the integrity or proper functioning of this promotion, as determined by Promoter in its sole discretion.
10. Open for purchases made in the UK, Ireland, Norway, Sweden, Finland, Denmark, Belgium, France, Greece, Hungary, Israel, Italy, Malta, UAE, Netherlands, Poland, Romania, South Africa, Spain, Turkey and Ukraine.
11. Promoter’s complete booking terms and conditions will apply and are available to view at https://www.azamara.com/static-assets/resources/ctc-pdfs/United\_Kingdom\_CTC\_Terms\_and\_Conditions.pdf. For general booking information, ATOL protection, eligible sailings, terms and conditions, inclusions, cancellation charges & other information please refer to the Azamara website or contact your travel agent.
12. This promotion is sponsored by SP Cruises OpCo Limited (or its designee company as operator of the ‘Azamara’ brand, specifically, SP Cruises Ireland Limited). For more details see [www.azamara.com/about-azamara](http://www.azamara.com/about-azamara)